

*Freakonomics* and Arrangement: Group Mini Project

**Choose one main argument from your assigned chapter**—this should contain both an **idea** (e.g. incentives, information, conventional wisdom, data, etc.) and a main **example** (e.g. baby names, school testing, real estate listings).

- A. Briefly outline the **arrangement** using efficient paraphrase and quoting (at least introduction, statement of case, proof, conclusion) (25%)
- B. Identify the most prominent **mode** (pattern of development) (50%)
  - a. Give an **example** from the text that demonstrates the pattern of development
  - b. Explain the **significance/impact** of the mode—why did the authors use this pattern? What effect does this choice have on meaning?
- C. Create a **visual** that demonstrates the structure (25%). This may be in any medium (PowerPoint, illustration, section on the wiki, sculpture, poster, photocopy, etc.).